



Loro Piana

JUST FOR YOU
Shopping Guide





**A JOURNEY
OF LOVE**

1. *Registration*
2. *Login*
3. *T&C*
4. *Homepage*
5. *PLP – Product Listing Page*
6. *PDP – Product Detail Page*
7. *Cart*
8. *Checkout*

1.
REGISTRATION



Registration 1 of 2



The screenshot shows the Loro Piana website's registration page. At the top left, there is a 'Login' tab. Below it, a 'Home' link is visible. A blue informational box contains the following text: 'If this is your first time accessing the site, please switch to the "Register your email" tab. If you are already registered, please enter here your e-mail. Login with SSO if you have a @loropiana.com account instead.' Below this box, there are two tabs: 'Login' and 'Register your email'. The 'Register your email' tab is selected and highlighted with a red border. Underneath, there is a form with a red asterisk and the label '* Email'. Below the label is an empty text input field. A note below the field reads: 'Please use your personal email address. Login with SSO if you have a @loropiana.com account instead.' At the bottom of the form, there are two buttons: a red 'Login' button and a blue 'Login with SSO' button. At the very bottom, a small text line states: 'Clicking on Log in, you confirm that you have read and accepted our Privacy Policy'.

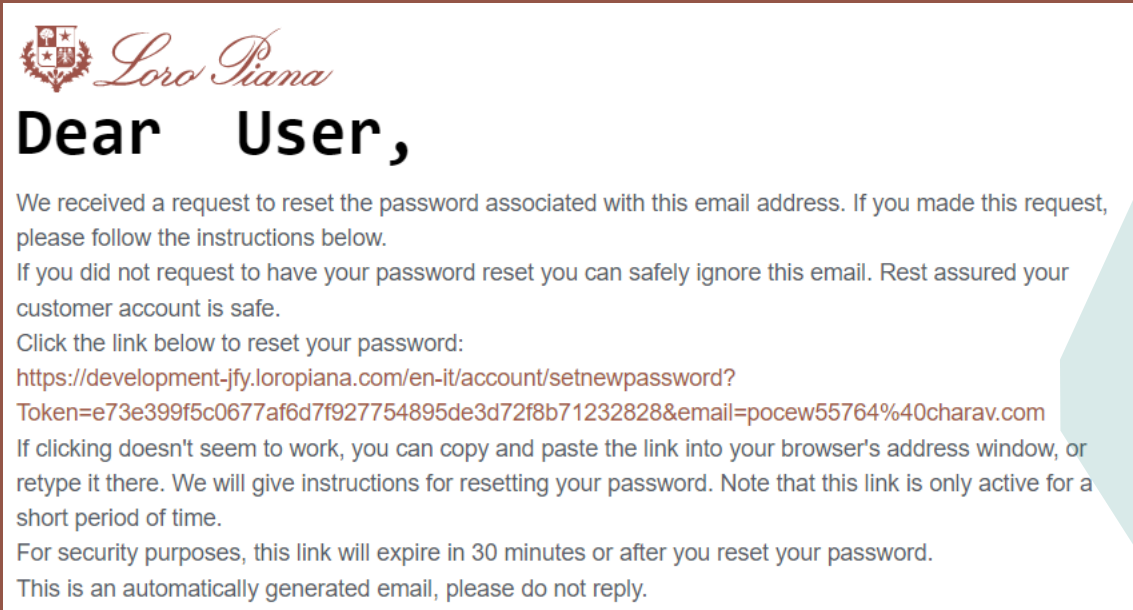
Step 1:
If this is your first access to the Just For You site and you cannot access via SSO, click on «Register your email» tab.

Step 2:
You will need to provide your Fiscal Code and your email.
The email you are going to provide will be then used to access to the Just For You site

The screenshot shows the Loro Piana website's registration page with the 'Login' tab selected. A blue informational box contains the following text: 'If you have access to a Loro Piana email address or you have already registered your personal email address, please switch to the "Login" tab.' Below this box, there are two tabs: 'Login' and 'Register your email'. The 'Login' tab is selected and highlighted with a red underline. Underneath, there is a form with a red asterisk and the label '* Fiscal code'. Below the label is an empty text input field. A note below the field reads: 'Please provide your fiscal code so that we can recognize you, and choose a personal email to associate with your Just For You account; you will use it for future logins.' Below this, there is another red asterisk and the label '* Email', followed by an empty text input field. A note below this field reads: 'Please use your personal email address. Login with SSO if you have a @loropiana.com account instead.' At the bottom of the form, there is a red button labeled 'Register your email'.

If you already can access via SSO you can skip this step

Registration 2 of 2



Step 3:
You will receive an email with a link in it.

Step 4:
Clicking on the link you will be redirected to the Just For You Site and you will be requested to set your password

Reset Password

* New Password

* Confirm New Password

Cancel Save

Step 5:
Setting the password the registration procedure is completed

2. LOGIN



Login 1 of 2



The screenshot shows the website's login interface. At the top left, there is a 'Login' button. Below it, a 'Home' link is visible. A light blue informational box contains the following text: 'If this is your first time accessing the site, please switch to the "Register your email" tab. If you are already registered, please enter here your e-mail. Login with SSO if you have a @loropiana.com account instead.' Below this box are two tabs: 'Login' (which is selected) and 'Register your email'. Under the 'Login' tab, there is a field labeled '* Email' with an empty input box. Below the input box, a note reads: 'Please use your personal email address. Login with SSO if you have a @loropiana.com account instead.' There are two buttons: a brown 'Login' button and a dark blue 'Login with SSO' button. At the bottom of the form, a small text line states: 'Clicking on Log in, you confirm that you have read and accepted our Privacy Policy'.

Step 1:

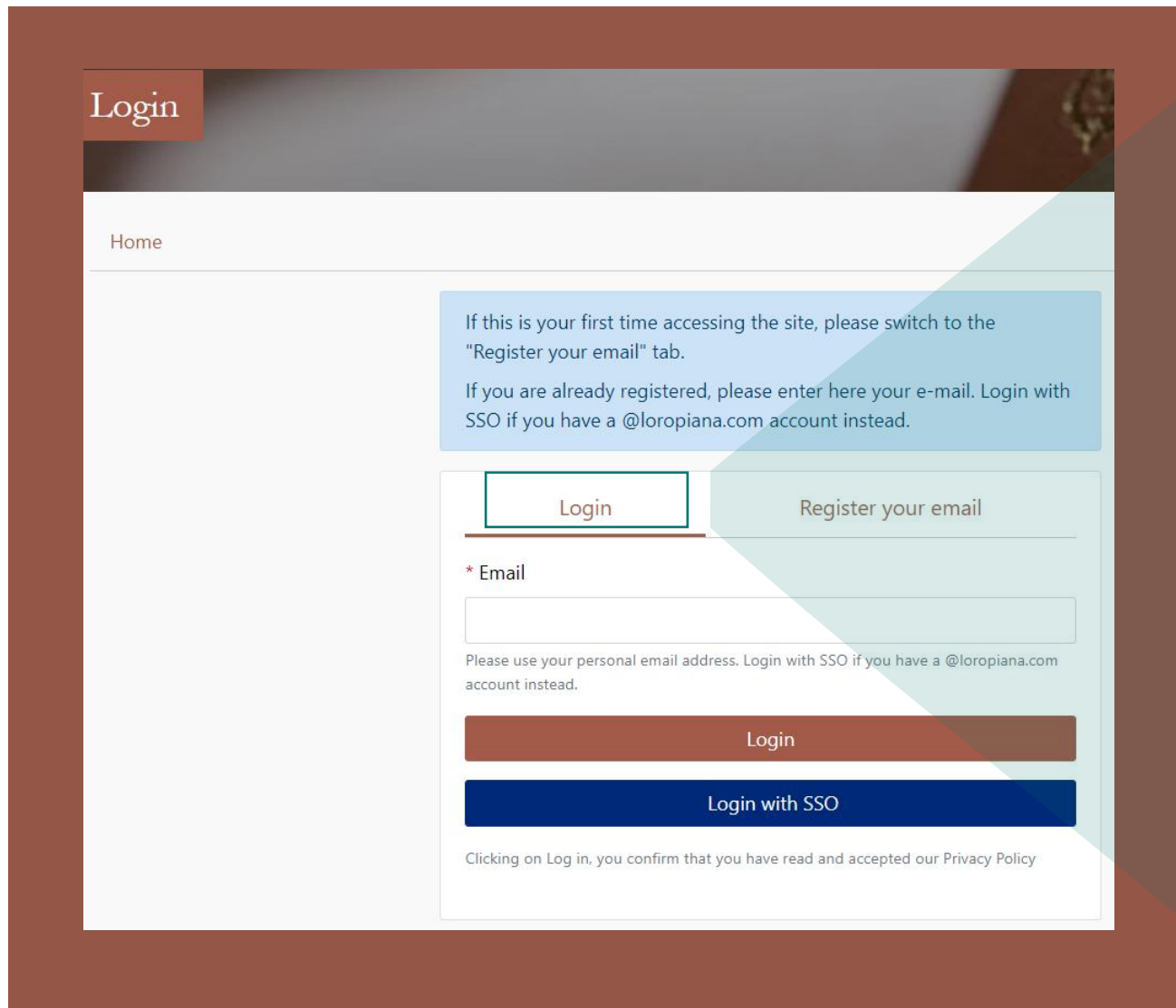
If you are able to Login via SSO you can click on the «Login with SSO» option

Step 2:

Login with your SSO credentials

The screenshot shows the LVMH login page. At the top, the 'LVMH' logo is displayed in a large, bold, serif font. Below the logo, the word 'Accedi' is centered. There are two input fields: 'E-mail' and 'Password', each with an empty text box. Below the 'Password' field, there is a checkbox labeled 'Ricordami'. At the bottom of the form, there is a black button with the word 'Accedi' written in white.

Login 2 of 2



The screenshot shows the Loro Piana login page. At the top left, there is a 'Login' tab. Below it, a 'Home' link is visible. A blue informational box contains the following text: 'If this is your first time accessing the site, please switch to the "Register your email" tab. If you are already registered, please enter here your e-mail. Login with SSO if you have a @loropiana.com account instead.' Below this box are two tabs: 'Login' (which is selected and highlighted with a red border) and 'Register your email'. Under the 'Login' tab, there is a form with a label '* Email' and an empty input field. Below the input field, a note reads: 'Please use your personal email address. Login with SSO if you have a @loropiana.com account instead.' At the bottom of the form are two buttons: a red 'Login' button and a blue 'Login with SSO' button. At the very bottom of the form, a small text line says: 'Clicking on Log in, you confirm that you have read and accepted our Privacy Policy'.

Step 3:

If you are NOT able to Login via SSO and you have already registered your email you choose the «Login» option

Step 4:

Insert the email you have associated to your account during the registration and click on «Login»

Step 5:

You are going to receive an email with a link in it. Clicking on it you will be redirected to the Just For You Site where you can insert the password you have set during the registration phase

Dear User,

We received a request to generate an authentication link associated with this email address. Please click the link below to go to authentication page.

<https://development-ify.loropiana.com/it-it/authenticate?Token=0e5eabc4c8c2c6a9d6b02c9ea9af1b7d664891574de8cf&email=dcollautt@40alpenite.com>

If clicking doesn't seem to work, you can copy and paste the link into your browser's address window, or retype it there. We will give instructions for resetting your password. Note that this link is only active for a short period of time.

For security purposes, this link will expire in 30 minutes or after you reset your password.

This is an automatically generated email, please do not reply.

* Password


[password dimenticata?](#)

Accedi

3. T&C



Terms and Conditions



General terms of sale

It is strictly forbidden to disclose the username and password set by employees to access online sales. Employees are allowed to purchase a maximum total of:

- 10 items per event
- 2 items of BAGS category
- 2 of the same item/colour in the same size

Once an order has been placed it can no longer be changed.

Exchanges and returns

Exchange policy:

Conditions for return - only one return is allowed:

- Items must be returned within 10 consecutive business days after delivery
- Items must be returned in the same condition in which they were sent:
 - Items must not be used
 - Tags attached to the item at the time of purchase must not be removed (otherwise the return will not be accepted), and all items must be in their original packaging
- Your account will be credited subject to the quality control check

You cannot exchange purchases for a different item, or for a different colour or size.

To return one or more purchased items, a staff member at the pickup point will contact you to arrange the day and time for the return process.

Once you have completed the return on the website, it will be forwarded for processing. If the item meets the required conditions, the amount you were charged for the item on purchase will be refunded to the same card used to purchase the item.

For further information please write to justforyou@loropiana.com


Accept

In order to be able to reach the checkout you have to accept the T&C that are displayed just after the first login for each selling event. If you are not going to accept them you can re-open the T&C modal directly in the cart

Your Cart

Continue Shopping 3 Items

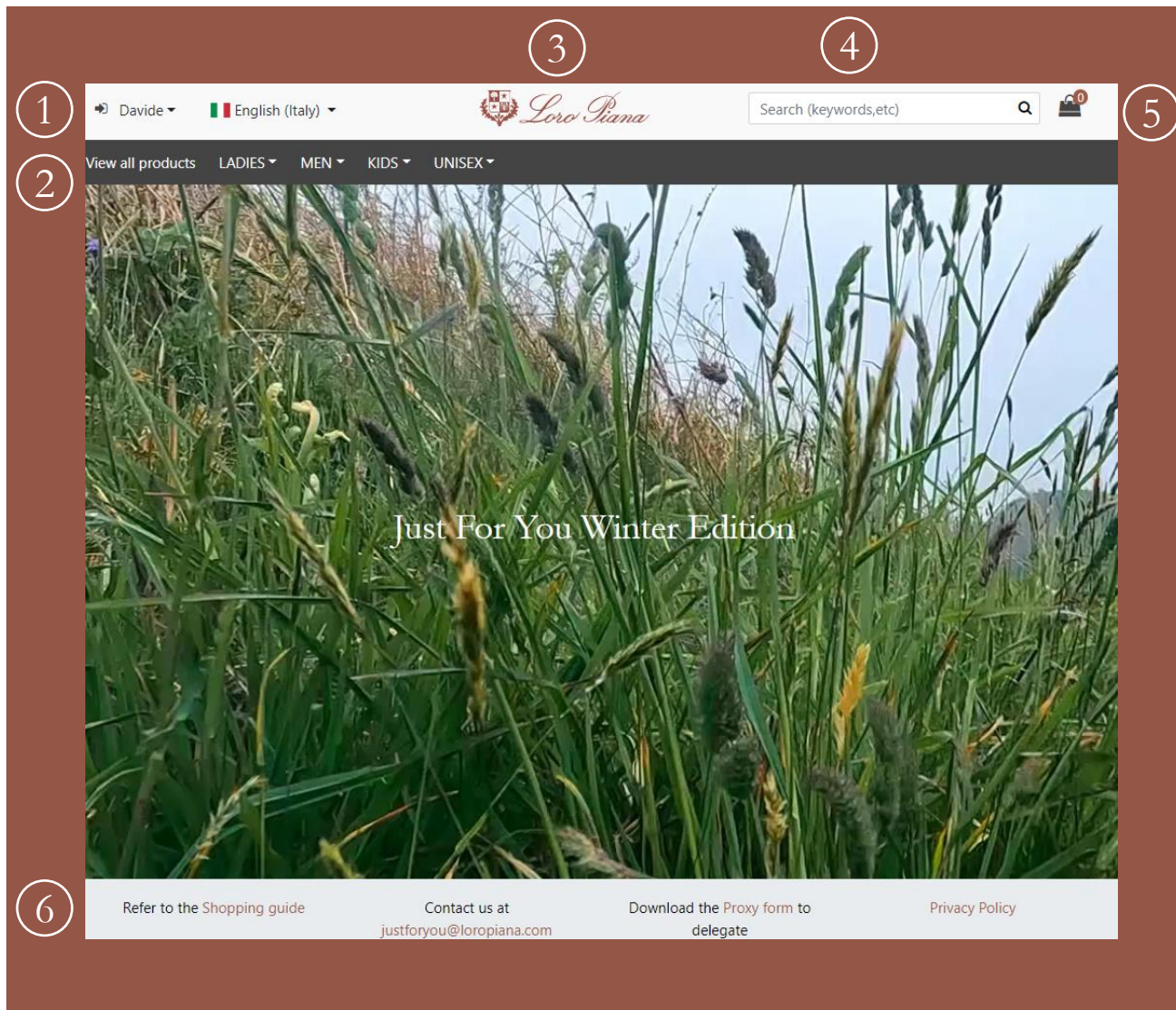
Please accept the [Terms and Conditions](#) for this event to complete your order.

KRISTIN SANDAL LAMBSKIN				Sales Tax	€ 37,87
	Color: Hemlock Size: 36 In Stock	Each € 70,00	Quantity 3	Total € 210,00	Estimated Total € 210,00
Edit				Checkout	

4. HOMEPAGE



Homepage navigation

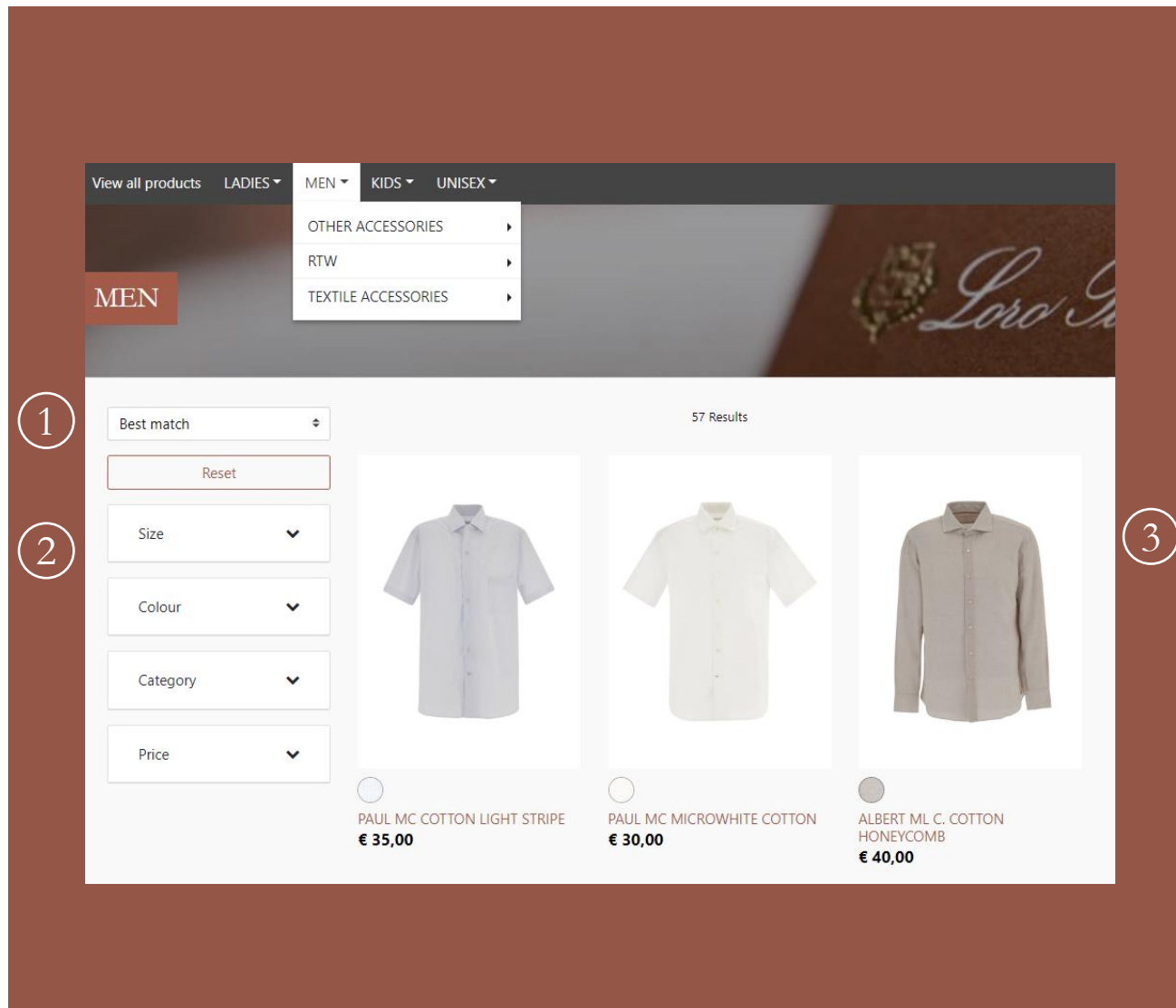


- ① **Personal area** section to be used to reach:
 - The personal area
 - The orders listing page
 - The Logout option
- ② **Menù** to be used to reach the products listing pages
- ③ **Loro Piana logo** to be used to come back to the homepage
- ④ **Search** section to be used to look for a specific product
- ⑤ **Cart Icon** to reach the cart page. Hovering on it the mini-cart is opened
- ⑥ **Footer** section to be used to reach the following options:
 - Shopping guide document
 - To contact the support
 - Proxy form
 - Privacy Policy document

5. PLP



PLP - Products Listing Page



① Sorting section

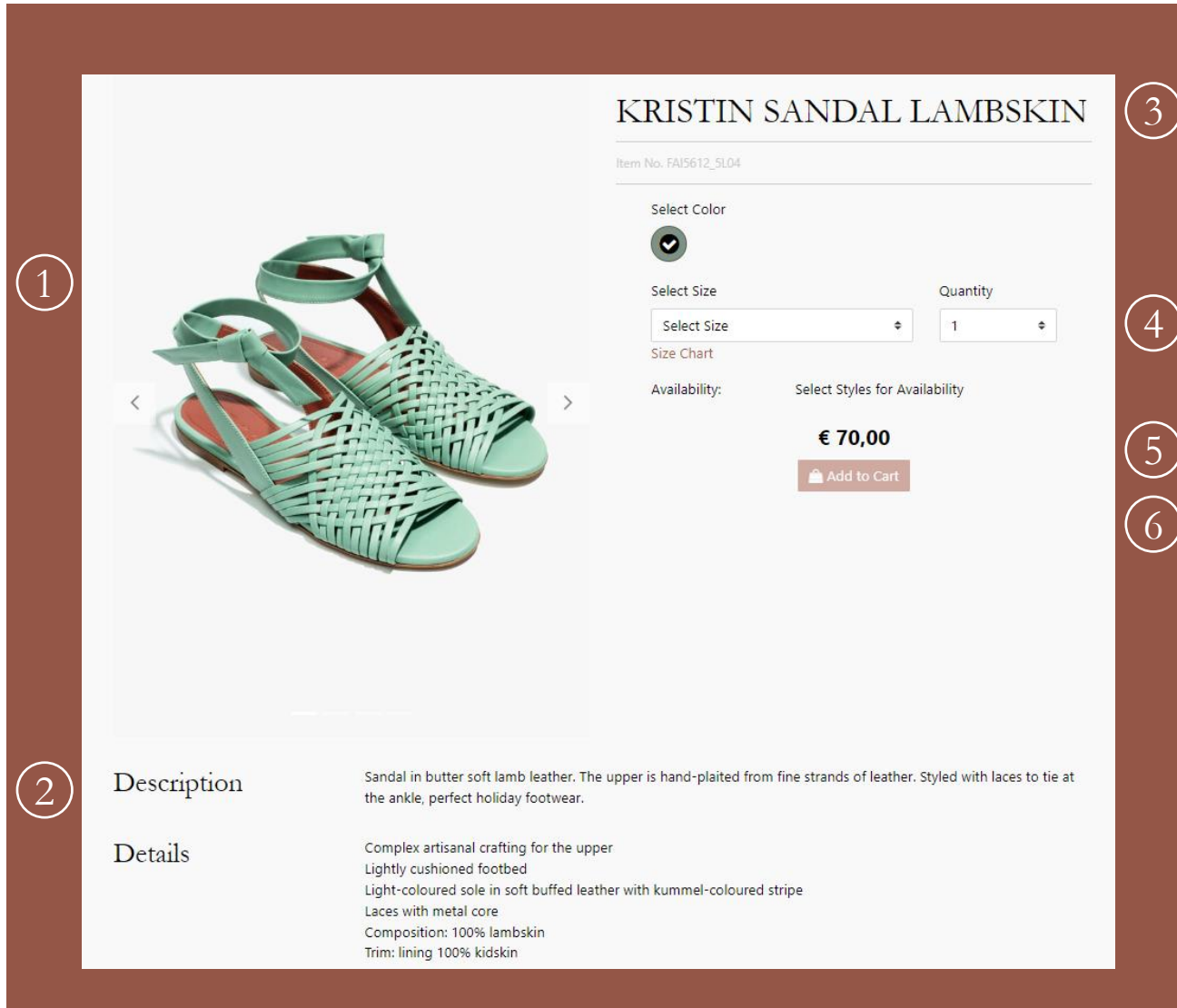
② Filters section

③ Products List

6. PDP



PDP - Products Detail Page



1

2

3

4

5

6

KRISTIN SANDAL LAMBSKIN

Item No. FAI5612_SL04

Select Color

Select Size

Quantity

Select Size

1

Size Chart

Availability: Select Styles for Availability

€ 70,00

Add to Cart

Description

Sandal in butter soft lamb leather. The upper is hand-plaited from fine strands of leather. Styled with laces to tie at the ankle, perfect holiday footwear.

Details

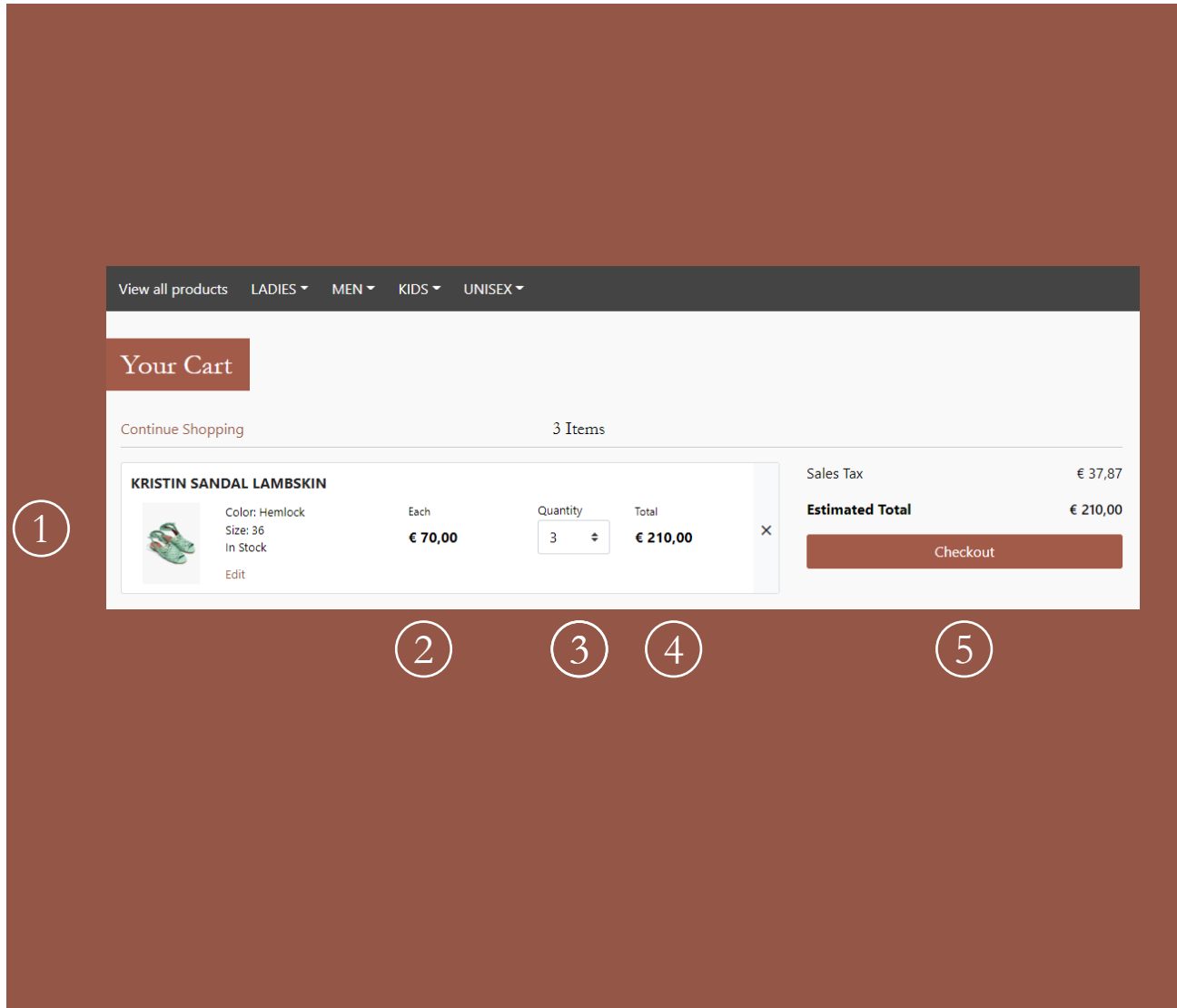
Complex artisanal crafting for the upper
Lightly cushioned footbed
Light-coloured sole in soft buffed leather with kummel-coloured stripe
Laces with metal core
Composition: 100% lambskin
Trim: lining 100% kidskin

- 1 Product images gallery
- 2 Product description
- 3 Product Name
- 4 Size and quantity selection
- 5 Product price
- 6 Add to cart call to action

7. CART



Cart



The screenshot shows a shopping cart interface with the following elements:

- 1**: A dark navigation bar at the top with links: "View all products", "LADIES", "MEN", "KIDS", "UNISEX".
- 2**: A white header area with "Your Cart" and "Continue Shopping" (with a link icon).
- 3**: A table listing items. The first item is "KRISTIN SANDAL LAMBSKIN" with a small image, color "Hemlock", size "36", and status "In Stock". It has a price of "€ 70,00" and a quantity of "3".
- 4**: A summary section on the right showing "Sales Tax € 37,87" and "Estimated Total € 210,00".
- 5**: A red "Checkout" button.

Item	Each	Quantity	Total
KRISTIN SANDAL LAMBSKIN	€ 70,00	3	€ 210,00

- ① Product details
- ② Price per single quantity
- ③ Quantity for the specific product
- ④ Total price
- ⑤ Go to checkout call to action

8. CHECKOUT



Checkout 1 of 3

Checkout

Back To Cart

Customer

Customer Information:
dcollautti@alpenite.com

Shipping


- Borgosesia via XXV Aprile
- Borgosesia via per Valduggia 22
- Capri
- Fidenza Village Outlet
- Firenze
- Forte Dei Marmi
- Ghemme
- Impruneta
- Leccio Outlet
- Malpensa Airport T1
- Mede
- Milano La Rinascente
- Milano Montenapoleone
- Milano uffici
- Noventa Di Piave Outlet
- Porto Cervo
- Porto Sant'Elpidio

Order Summary

Subtotal € 210,00
Sales Tax € 37,87
Total € 210,00

3 Items € 210,00

KRISTIN SANDAL LAMBSKIN

 Color: Hemlock
Size: 36
In Stock

Each	Quantity	Total
€ 70,00	3	€ 210,00

- 1 Customer email recap
- 2 Collection point selection
- 3 Order price recap
- 4 Order detail recap

Checkout 2 of 3



1

Payment

Billing Address

Davide Collautti via vittorio veneto 41 Padova PD 35142

Update Address Add New

*Phone Number ⓘ

3294944417

AM EX VISA Mastercard

Credit Card

Card number

1234 5678 9012 3456

Expiry date CVC / CVV

MM/YY 3 digits

Name on card

J. Smith

PayPal

Next: Place Order

2

1

Billing address. You can:

- Create a new billing address
- Update an existing address
- Add a new address

2

Payment step. You can pay with:

- Credit Card
- Paypal

Checkout 3 of 3

Back To Cart

Customer

Customer Information:
dcollautti@alpenite.com

Shipping [Edit](#)

Picking up From:
Venezia
SAN MARCO ASCENSIONE 1301
VENEZIA VE 30100

Payment [Edit](#)

Billing Address:
Test User
Via Gaetano Airaghi, 125
Milano MI 20153
dcollautti@alpenite.com
3294944417


Payment:
Visa
*****1111

Order Summary

Subtotal € 210,00
Sales Tax € 37,87
Total € 210,00

3 Items € 210,00

KRISTIN SANDAL LAMBSKIN

 Color: Hemlock
Size: 36
In Stock

Each	Quantity	Total
€ 70,00	3	€ 210,00

[Place Order](#)

- 1 Customer email recap
- 2 Shipping info recap
- 3 Billing info and payment recap
- 4 Order detail recap
- 5 Order confirmation call to action



THANK YOU

